The exclusive LEITNER Premium Chair on course for success

Further debuts in Italy and Germany planned for winter 2016/17

A perfect combination of elegant design, comfort, and safety: Kitzbühel is the first ski resort in the world to use the exclusive Premium Chair. The Brunn 8-seater chairlift, which was opened in December 2015, represented a new highlight for the Kitzbühel ropeways, demonstrating the premium character of the award-winning ski area. The Premium Chair is set to make its debut in Italy and Germany too, with first-class chairlifts due to be opened in the Racines and Fellhorn ski resorts for the 2016/17 winter season.

Traveling safely, comfortably, and in style

Design elements and expert knowledge from the world of automotive engineering were woven into the development of the LEITNER Premium Chair. The single seats feature an ergonomic design and high-quality real leather upholstery. Both the chairs and the bubbles can be individually kitted out in the colors of the ski resort. They also come with integrated seat heating, so no one will have to suffer the cold even on icy days. With this combination of slip-proof genuine leather seats, a lockable safety bar, and individual footrests, passengers are transported safely to the slopes. LEITNER ropeways has thus elevated chairlift seating to luxurious new heights.

ITALIAN PREMIERE FOR THE PREMIUM CHAIR

Italy's first 8-seater chairlift is due to be introduced in Racines, South Tyrol, in 2016 – complete with the LEITNER Premium Chair. The high-quality leather seats will add an eye-catching feature to the ski resort. For Franz Seeber, Chairman of Racines-Giovo Srl, opting for the LEITNER ropeways system was the obvious choice: "Like LEITNER ropeways, Racines stands for high performance and innovation. The

A ride of unparalleled comfort available in Germany too

The exclusive LEITNER Premium Chair is also set to kick off the 2016/17 winter season in style at the Fellhorn/Kanzelwand ski resort on the German-Austrian border, making its debut in Germany. The 6-seater chairlift is replacing the old and very steep "IV Fellhornlift" surface lift, increasing the capacity to up to 2,400 passengers per hour and significantly improving the level of comfort.

Press contact:

LEITNER
Maurizio Todesco
Head of PR & Corporate Communications
Brennerstraße 34
I-39049 Sterzing (BZ)

Phone +39 0472 722115
Mobile +39 335 772229
maurizio.todesco@leitner.com

LEITNER
Maria Jäger
Marketing Communication
Michael-Seeber-Straße 1
6410 Telfs

Phone +43 (0)5262 621 21 3414
maria.jaeger@leitner.com